



presents

Cool and Crazy

A 3-DAY
FESTIVAL
CELEBRATING
WEST COAST JAZZ



May 23-25, 2002 Beverly Garland's Holiday Inn, North Hollywood, CA

The Los Angeles Jazz Institute
P.O. Box 8038
Long Beach, CA 90808-0038





CONVENTION FACTS

DATES

May 23-25, 2002

PLACE

Beverly Garland's Holiday Inn
Universal Studios Hollywood
4222 Vineland Ave. North Hollywood, CA 91602
The special convention rate is \$129 per night.
Hotel stay not included in registration fee.
Reserve your room now
by calling 1-(800) BEVERLY

REGISTRATION

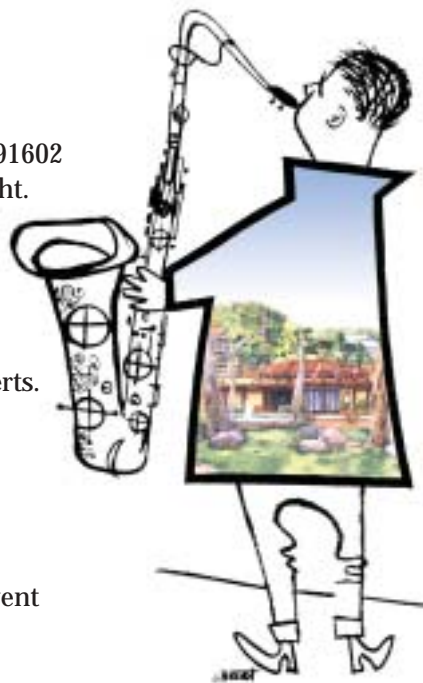
\$300 Includes reserved seating for all concerts.

VENDORS

Tables are available.
Call (909)599-2912 for more information

TICKETS

Tickets are available for each individual event
To order tickets by phone or
for more information
call (909)599-2912



The Los Angeles Jazz Institute is pleased to announce **Cool and Crazy, A West Coast Jazz Celebration** taking place May 23-25, 2002 at Beverly Garland's Holiday Inn 4222 Vineland Ave. in North Hollywood.

Cool and Crazy will focus on the thriving west coast jazz scene of the past 50 years. Southern California has a strong jazz heritage going back to the teens with the arrival of several New Orleans Jazz pioneers including Jelly Roll Morton and Kid Ory. After that, a major scene developed on Central Avenue but it was not widely publicized outside the area. It wasn't until the 1950's that jazz in Los Angeles finally gained international recognition.

Several events took place in 1952 that brought unprecedented attention to the west coast jazz scene. The Gerry Mulligan Quartet debuted at The Haig, Shorty Rogers "Modern Sounds" LP was released, The Lighthouse All-Stars made their first recordings and the Pacific Jazz label was born.

Cool and Crazy will celebrate many of the great musicians and groups that have been at the forefront of the west coast scene for the past 50 years.

As always, each day will be filled with concerts, films, panel discussions and a memorabilia trading area. Full Registration is \$300 which includes reserved seating for all concerts. Seats will be assigned in the order received.

Send your check or money order to:

The Los Angeles Jazz Institute
P.O. Box 8038, Long Beach, CA 90808-0038

If you wish to order by credit card or require additional information please telephone our ticket office at **(909)599-2912** between the hours of 9am to 6pm PST.

Hotel reservations should be made directly with the Beverly Garland. The toll-free number is **(800)238-3759**. Be sure to mention you are attending the jazz festival to receive the special discounted rate. We expect the hotel to fill up quickly so we would encourage you to make your reservations right away. The deadline for receiving the special rate is May 8.

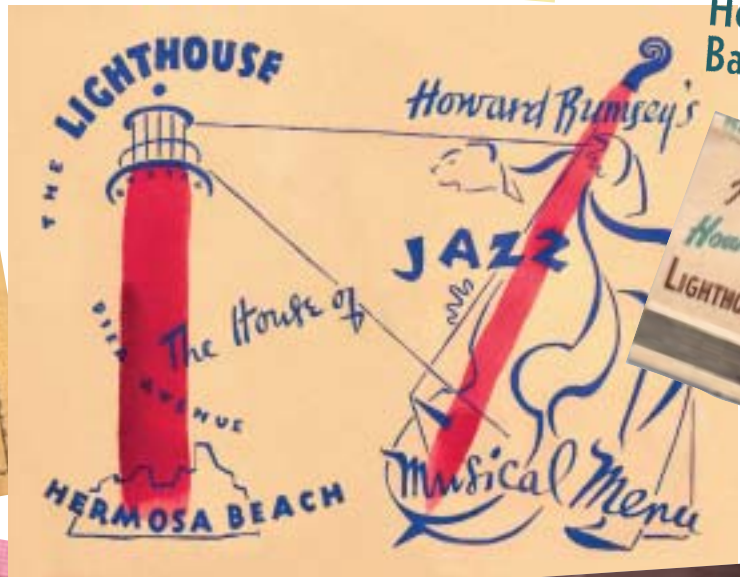
Sincerely,
Ken Poston

LOS ANGELES JAZZ INSTITUTE





many key figures of Stan Kenton's Innovations Orchestra left the band and settled in the Los Angeles area. Shorty Rogers, Art Pepper, Shelly Manne, Milt Bernhart, Bud Shank, Bob Cooper, Don Bagley, John Graas and June Christy formed the nucleus of a new west coast scene.



Hermosa Beach Almost Passed Law Banning Rumsey's 'Bunch Of Boppers'



10:30-11:30
Panel 1
IN THE SOLO SPOTLIGHT
A DISCUSSION WITH HOWARD RUMSEY
 All of a sudden there was a huge influx of talented musicians added to the Southern California jazz landscape and they all gravitated to The Lighthouse Cafe in Hermosa Beach. Fellow ex-Kentonite Howard Rumsey had been presenting live jazz there since May of 1949 and the new additions of Shorty Rogers, Shelly Manne,



Thursday May 24

9:00-10:00
Film 1
WEST COAST JAZZ

During the early 1950s, the eyes of the jazz world became focused on the unique musical events taking place in Southern California. It all began when



Milt Bernhart and Bob Cooper made The Lighthouse the focal point of the emerging west coast jazz explosion. In the Solo Spotlight features and in-depth discussion with Howard Rumsey about his career from the beginnings of the Stan Kenton Orchestra, The Lighthouse years and Concerts By the Sea. The presentation will be illustrated with film clips and photographs from *The Howard Rumsey Collection*.

1:00-2:00
Concert 1
THE UNHEARD LIGHTHOUSE
RON STOUT,
HERB GELLER,
ANDY MARTIN,
GARY LEFEBVRE,
LARRY BUNKER
CHUCK BERGHOFFER,
PAUL KREIBICH

The first concert presentation of Cool and Crazy features an all-star ensemble performing music that was written and performed by The Lighthouse All-Stars but never recorded. The members of the group were always encouraged to

Lunch Break



hone their writing skills and there are many "unheard" compositions by the likes of Shorty Rogers, Jimmy Giuffre, Russ Freeman, Art Pepper, Bob Cooper and Bill Holman.

2:30-3:30
Panel 2
JAZZ WEST COAST
HERB GELLER,
JACK SHELDON,
BOB BROOKMEYER,
CHARLIE MARIANO,
LARRY BUNKER,
PHIL URSO,
BILL PERKINS

While things were heating up at The Lighthouse, Gerry Mulligan came to Los Angeles and hit it big at The Haig with his "pianoless" quartet. Around the same time, Shorty Rogers first recording as a leader was released and all of a sudden there was a huge amount of interest in what was happening on the west coast. This unprecedented excitement created many opportunities for the artists who were living in the Los Angeles area. Clubs such as The Lighthouse, The Haig, Zardi's, The Surf Club and The Tiffany Club were providing live performance venues and new record companies like Pacific Jazz and Contemporary were documenting the growing scene.



6:45-8:45
 PARADISE
 RESTAURANT
 THE DAVE
 PELL OCTET
 CARL SAUNDERS,
 BILL REICHENBACH,
 BOB EFFORD,
 ROSS TOMPKINS,
 LARRY KOONSE,
 JIM HUGHART,
 DON WILLIAMS

4:00-5:00
Concert 2
 THE
 CHARLIE
 MARIANO
 QUARTET
 ALAN BROADBENT,
 PUTTER SMITH,
 JOE LABARBERA

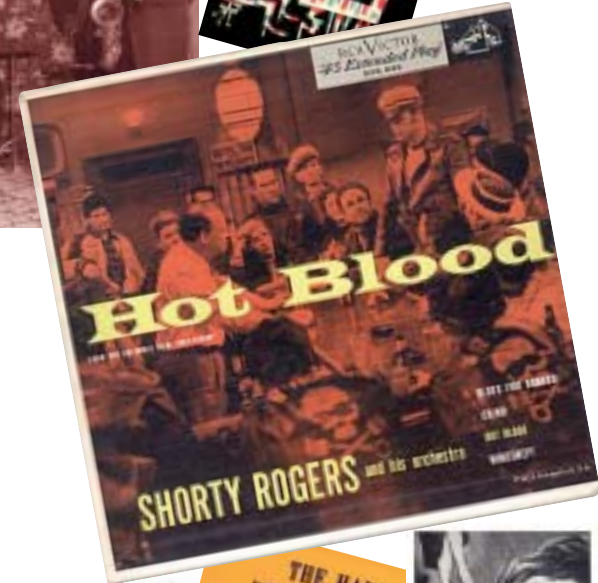


5:30-6:30
Concert 3
 THE BOB
 BROOKMEYER
 QUARTET
 LARRY KOONSE,
 DAREK OLES,
 MICHAEL STEPHENS



9:00-11:30
Concert 4
 A PORTRAIT
 OF SHORTY
 ROGERS
 BIG BAND DIRECTED
 BY BILL PERKINS

Shorty Rogers was the key figure of the west coast sound. In early 1952, the release of his first LP "Modern Sounds" signaled the birth of west coast jazz. Marlon Brando heard the record and insisted that Shorty write the music for his new film "The Wild One". With that, Shorty was able to break into the film and television world



and take many of his friends with him. In addition to his regular job at The Lighthouse he started doing record dates under his own name and eventually formed his own working group-Shorty Rogers and His Giants. He became in such high demand both as a player and a writer that it seems he was omnipresent

during the decade. A Portrait of Shorty will feature an all-star big band performing a variety of Shorty's compositions.



**Friday
May 24**

9:00-10:30

Film 2
**STARS OF
JAZZ/JAZZ
SCENE
U.S.A.
GUEST OF
HONOR
JIMMIE
BAKER**

Two of the pioneering television programs to feature live jazz emanated from Los Angeles. The first, which began in 1956,

was Stars of Jazz hosted by Bobby Troup. It started as a local program and was soon syndicated nationally. Jazz Scene U.S.A. hit the airwaves in 1962 and once again provided a televised showcase for many west coast groups. The man behind both programs was veteran producer Jimmie Baker who we are proud to honor for his important role in bringing the west coast scene into the national spotlight.



10:45-11:45

Panel 3
**CALIFORNIA
COOL**

**WILLIAM CLAXTON,
RAY AVERY,
STAN LEVEY,
DAVE PELL**

One of the technological advances that happened concurrently with the rise of the west coast jazz scene was the advent of the 12" long playing record. The 12" LP jackets opened new avenues for many creative young photographers in Los Angeles and helped create the "image" of California Cool.

Lunch Break



PLAYBOYS

**CHET
BAKER
&
ART
PEPPER**



"NEXT TIME ENJOY YOUR TASTE AT MY PLACE . . ."
DYNAMITE JACKSON'S
COCKTAIL LOUNGE — 4460 WEST ADAMS BLVD.
SWINGING NIGHTLY — EXCEPT TUESDAY

1:00-2:00

Concert 5
**THE HARD
SWING**

**JACK SHELDON,
HERB GELLER,
PHIL URSO,
FRANK STRAZZERI,
JEFF LITTLETON,
LARENCE MARABLE**

In terms of style, there are many stereotypes associated with west coast jazz artists. The most common is that everyone used a laid back cool approach to playing and that all of the music featured experimental arrangements which utilized unusual forms and incorporated unusual instruments. In reality, these experimental pieces were more the exception than the rule. What was happening on the coast was as hot and full of fire as anything happening anywhere. The Hard

Swing reunites a number of like minded musicians

whose styles don't necessarily fit the stereotype.





2:15-3:15

Panel 4
SWINGIN' LIKE 60
PLAS JOHNSON,
FRANK STRAZZERI,
BOB FLORENCE,
CLARE FISCHER,
BUD SHANK,
MIKE WOFFORD

By the end of the 1950s the west coast scene began to change. The idea that there was a specific west coast style that differed from the east coast started to come into question and west coast jazz became passe'. The scene itself was evolving with many new artists and new venues coming into the picture. The Lighthouse was still going strong and was joined by Shelly's Manne Hole, The Summit, The Hillcrest, Marty's on the Hill and The Parisian Room among others.



3:30-4:30

Concert 6
THE PLAS JOHNSON-HERMAN RILEY QUARTET
GARRYCK KING,
ART HILLARY

5:00-6:00

Concert 7
THE BUD SHANK SEXTET
BUD SHANK,
CARL SAUNDERS,
BILL PERKINS,
MIKE WOFFORD,
BOB MAGNUSON,
JOE LABARBERA

6:15-7:45

PARADISE RESTAURANT
THE DAVE PELL OCTET

8:00-11:00

Concert 8
SURGING AHEAD

The Friday evening concert features two masters of jazz composition and orchestration each leading their own ensembles.

Photos and Memorabilia courtesy of:
 The Los Angeles Jazz Institute
 The Howard Rumsey Collection
 Ray Avery, Stan Levey

THE CLARE FISCHER CLARINET CHOIR

GARY FOSTER,
DON SHELTON,
GENE CIPRIANO,
LEE CALLETT,
JIM ERCOLE,
JOHN YOAKUM,
JEFF DRISKILL,
BOB CARR,
STEVE HUFFSTETER,
LES BENEDICT,
BRENT FISCHER

THE BOB FLORENCE LIMITED EDITION

DON SHELTON,
KIM RICHMOND,
TOM PETERSON,
BOB EFFORD,
JEFF DRISKILL,
BOB CARR
ALEX ISLES,
CHARLIE LOPER,
BOB MCCHESENEY,
BRYANT BYERS,
STEVE HUFFSTETER,
RON STOUT,
GEORGE GRAHAM,
WAYNE BERGERON,
CARL SAUNDERS
LARRY KOONSE,
CHRIS COLANGELO,
DICK WELLER

Saturday
May 25

9:00-10:00

Film 3
FRANKLY JAZZ

In 1962 legendary radio personality Frank Evans hosted a half hour television show featuring prominent west coast jazz musicians. Included in the series were The Jazz Crusaders, Clare-Fischer/Bud Shank, Gerald Wilson, Joe Pass, Lou Rawls and Shelly Manne.

10:15-11:15

Panel 5
DONTE'S INFERNO
BILL WATROUS,
PETE CHRISTLIEB,
STEVE HUFFSTETER,
DON MENZA,
MIKE MELVOIN,
LANNY MORGAN

By the 1970s, the jazz world in general was undergoing many significant changes but there continued to be a vital jazz scene in Southern California. Many musicians were attracted to the area to work in the lucrative studio scene by day, and at night found a creative



outlet in the thriving jazz clubs including Donte's, Carmello's, Chadney's, and The Baked Potato.

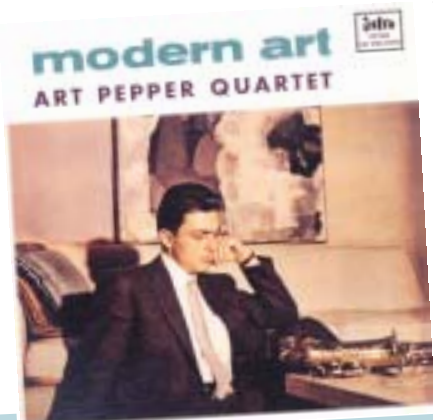
Lunch Break

12:30-1:30

Concert 9
THE PETE CHRISTLIEB-DON MENZA QUINTET
TOM RANIER, JIM HUGHART, JOE LABARBERA

1:45-2:45

Concert 10
THE BILL WATROUS QUARTET
SHELLY BERG, RANDY DRAKE, BRUCE LETT



3:00-4:00
Concert 11
HOLLYWOOD JAM

LANNY MORGAN, STEVE HUFFSTETER, MIKE MELVOIN, BRIAN BROMBERG, JOHN GUERIN
Hollywood Jam brings together seven jazz giants who all make their home in Southern California and are all long time veterans of the L.A. Jazz scene. Their talents will be on full display in this all out jam session setting.

4:30-5:30
Panel 6
STRAIGHT LIFE- THE MOVIE
PRESENTED BY LAURIE PEPPER

We are very pleased to feature a special presentation by Laurie Pepper discussing the making of Straight Life-The Movie which is currently in production. For many years, she has been working on getting Straight Life adapted into a motion picture. After going through the frustrating process of dealing with the Hollywood film industry she began producing her own documentary account of the ordeal.

Laurie Pepper gives us an exclusive sneak preview including scenes from the upcoming film.

8:00-12:00
Concert 12
MODERN JAZZ GALLERY

Cool and Crazy concludes with a showcase of four different groups who will be performing throughout the evening at various venues on the hotel grounds.

THE BEVERLY GARLAND THEATER
THE BOB SHEPPARD QUARTET
LARRY KOONSE, JEFF D'ANGELO, MARK FERBER

THE FATHER SERRA ROOM
THE DALE FIELDER GROUP/ FORCE
DANNY GRISSETT, TREVOR WARE, THOMAS WHITE

THE MISSION ROOM
THE RON ESCHETE TRIO

THE PARADISE RESTAURANT
THE DAVE PELL OCTET

Order Form



INDIVIDUAL TICKETS

IF YOU DO NOT WISH TO ATTEND ALL FOUR DAYS, YOU MAY PURCHASE TICKETS FOR INDIVIDUAL EVENTS AS FOLLOWS:

Thursday, May 23, 2002

Film 1	West Coast Cool	\$ 10.00	_____
Panel 1	In the Solo Spotlight	\$ 10.00	_____
Concert 1	The Unheard Lighthouse	\$ 15.00	_____
Panel 2	Jazz West Coast	\$ 10.00	_____
Concert 2	Charlie Mariano Quartet	\$ 20.00	_____
Concert 3	Bob Brookmeyer Quartet	\$ 20.00	_____
Concert 4	Portrait of Shorty	\$ 25.00	_____

Friday, May 24, 2002

Film 2	Stars of Jazz	\$ 10.00	_____
Panel 3	Creating California Cool	\$ 10.00	_____
Concert 5	The Hard Swing	\$ 15.00	_____
Panel 4	Swingin' Like 60	\$ 10.00	_____
Concert 6	Plas Johnson-Herman Riley	\$ 15.00	_____
Concert 7	The Bud Shank Sextet	\$ 20.00	_____
Concert 8	Clare Fischer/Bob Florence	\$ 30.00	_____

Saturday, May 25, 2002

Film 3	Frankly Jazz	\$ 10.00	_____
Panel 5	Out of the Cool	\$ 10.00	_____
Concert 9	Pete Christlieb-Don Menza	\$ 15.00	_____
Concert 10	Bill Watrous Quartet	\$ 15.00	_____
Concert 11	Hollywood Jam	\$ 15.00	_____
Panel 6	Straight Life	\$ 10.00	_____
Concert 12	Modern Jazz Gallery	\$ 20.00	_____

FULL THREE DAY REGISTRATION

_____ Full Three Day Registrations
at \$300 each= \$ _____

GRAND TOTAL \$ _____

Mail completed forms to:

The Los Angeles Jazz Institute
P.O. Box 8038
Long Beach, CA 90808-0038

NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

COUNTRY _____ TELEPHONE _____

TOTAL ENCLOSED (U.S. DOLLARS ONLY) \$ _____

VISA MC AMEX Card # _____ EXP _____

Signature _____

PROGRAM SUBJECT TO CHANGE NO REFUNDS